

PREMIUM NAMES POLICY

VERSION 1.0

1. Premium Names

Premium names are a list of generic names which is attractive and deemed to be high value compared to other names. The Registry categorized these names into a premium list and will release them to registrars for selling through Auction and Premium Names procedure.

All premium names will be tagged at different prices. The registration, subsequent renewal and transfer price will remain the same as the registration price. The Registry will gradually release the names available for auction in stages through the registrars.

2. Auction Procedure

The Registrar's applicant will be redirected to our auction platform where the auction process will be governed by INTRACOMME. Any auction fees or final bid price shall be concluded at the Auction Platform. INTRACOMME will inform The Registry to start the allocation process once the payment and auction process is complete. The Registry will allocate the domain name to the successful bidder. INTRACOMME will create an account and email the successful bidder the credentials to manage the names.

3. Premium Names Procedure

Applicant will be shown a list of premium names and prices during the registration and transfer process. Applicant can choose to purchase the list of premium names at premium price. Once transaction is completed, the domain will be charged at premium price to applicant. All premium names renewal and transfer price will be the same as non premium names.

4. Registrar Rights

The Registrar reserves the right to place the premium names into a reserve list upon court order, ICANN instructions or any legal filing.